LINK MEDICAL

CRO

Full-Service CRO.
Your LINK to Innovation and Health.
In the Nordics and Beyond.

Advancing health innovations through tailored full-service CRO expertise.

With 30 years of experience, LINK Medical is a trusted full-service CRO for Biotech, Pharma, and MedTech. We operate with strong local teams across the Nordics, Germany, and the UK, combining regional presence with a global outlook to ensure quality, compliance, and efficient study execution – from early development through late-phase clinical research.

We offer efficient, risk-based study execution, deep regulatory expertise—including EU CTIS, UK MHRA, and medical device applications—and strong site relationships backed by proven experience in drug and device development. Our local experts bring international project experience to ensure high-quality, compliant, and efficient clinical research.

Want to discuss what we can provide to your project? Let's get in touch.

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> Your LINK to // innovation & health

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Get to Know Our Experts

Johanna Sundberg
EVP Clinical Development

Johanna holds a Ph.D. in Toxicology and a Master's degree in Pharmacy. She has over 25 years of experience in research and the CRO industry, with extensive expertise in phase I–II studies and project management. Johanna has been part of LINK Medical since 2015, holding various management roles. She is currently the EVP of Clinical Development, responsible for all clinical research across LINK Medical's operations in six countries, including overseeing 80 employees and two clinical research sites in Finland.

30+ years

For over three decades, LINK Medical has been advancing clinical development.

800+ studies

More than 800 studies conducted across Phases I–IV, including drug and device trials.

What We Provide

Local presence with international reach – seamless collaboration across Sweden, Norway, Denmark, Finland, Germany, and the UK.

Experienced teams – covering all major functions: Clinical Project Management, Clinical Operations, Biometrics, Medical Writing, Medical Monitoring, Safety and Study Start-Up.

Broad therapeutic coverage – including neurology, oncology, cardiometabolic and dermatology experience in both drug and medical device trials.

Technology-enabled oversight – using **CTMS, eTMF, and EDC systems** to ensure transparency, quality, and efficiency throughout the study lifecycle.

Our Services at a Glance

- **Clinical Project Management** – experienced CPMs ensuring oversight, coordination, timelines, budgets, vendor and risk management.
- **Study Start-Up** – regulatory strategy, submissions, site contracting, feasibility, and regulatory intelligence.
- **Clinical Operations** – CRA, eTMF management, eTMF oversight, site management and monitoring.
- **Biostatistics & Data Management** – study design, randomization, SAPs, DMC/DSMB support, CDISC-compliant datasets, programming, statistical analysis, reporting, database lock, and EDC management.
- **Medical Writing** – protocols, CSRs, IB, clinical documents, scientific writing, scientific advice incl briefing book, support across the full product lifecycle (FIH–Phase IV, RWE, ATMPs, Medical Devices, post-marketing).
- **Pharmacovigilance & Safety** – SAE/SUSAR handling, EudraVigilance, HALOPV safety database, medical coding, DSURs, narratives, reconciliation, and safety reporting
- **Medical Monitoring** – medical management/ training of sites and project teams, review of lab and safety data, review of SAEs, protocol deviations, coding and participation in safety committees.
- **Early-Phase Capabilities** – via CRST, LINK Medical's own clinical trial units in Turku and Helsinki, Finland.